

**Sciences Po
Master of Public Affairs 2009-2010**

Syllabus, Elective Course, 1st semester (5 credits)

**EU / Asia in a Comparative Perspective
Regional Development Policies and Regionalization Processes in the
New EU Member States (Eastern Europe) and in ASEAN (the Great
Mekong Subregion)**

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Instructor:

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Course Objectives:

By the end of this course, students will have understood the different regional development policies implemented in the EU and in ASEAN, in order to assess the theoretical relevance of the concept of “Europeanization” and “Asianization.” The course will detail:

- The main variables (i.e., the ideas, the interests and the institutions);
- The processes (of expressing the capacities firstly from the regional entities to produce collective rules and secondly from the Member States to implement these rules);
- Hence the “regionalization” processes, seen as a bottom-up dynamic based on the different economic and social networks, and the “regionalism” seen as a top-down process based more or less on institutionalization.

Course Requirements:

Divided into small groups, students will have to write a collective paper (cca 40 to 50 pages) and present it to the class. A first draft will have to be handed in at the beginning of December and

the final paper will be due on January 4th.

Class attendance is mandatory and attendance will be taken.

Development of the course:

A series of nine lectures are delivered successively (see below).

Then, four courses are delivered by the students who present their own work based on one of the topics listed at the end of this document.

The final lecture, based on the 13 previous lectures, sets up the framework for comparing “Europeanization” and “Asianization.”

Assessment and Grade Distribution:

60% for the collective work

20% for each individual part (within the collective document)

20% for participation

What is expected from the group work?

Four or five groups with approximately the same number of students will select one topic (topics are indicated at the end of this document). Each group is to present its results during one lecture. Each group submits one document (cca 50 pages) for the final exam.

Course Outline:

The course is divided into 5 parts:

The first part (introduction) is dedicated to the presentation of the theoretical, geographical and historical dimensions of both regional areas (EU / ASEAN).

The second part covers the period 1990 – 2010 and analyzes the different economic and social transformations.

The third part focuses on the regional policies, the institutions and the tools of development in Eastern Europe and in the GMS.

The fourth part includes the different groups of students who present their results.

The last part is the conclusion focused on the comparison of the “Europeanization” and the “Asianization.”

I. Introduction (2 lectures)

After having presented the different countries involved in both areas (EU New Members and ASEAN), the introductory courses deal with the main categories of the regional development theories which cover different theoretical perspectives in the EU and in Asia. The analysis then focuses on the geographical discrepancies in both areas and deals with the issue of the historical long-term dependency.

Lecture 1. Introduction to the categories of regional development in a theoretical perspective and in a geographical perspective

The first course of the introduction analyzes the main categories of regionalization, regionalism, and cohesion policy. The course points out the importance of the rules, institutions, formal and informal relationships, exchanges, and networks.

The second part of the introductory course will focus on the huge discrepancies between the EU core (the so-called “Pentagon” which has been reinforced with all the EU enlargements) and the periphery. It also deals with the main partners in ASEAN (Singapore, Thailand, Indonesia, Philippines and Malaysia) and the less developed countries (the so called CLMV). What does a “Periphery” mean if it is not reduced to a quantitative indicator (GDP) ?What does “backwardness” mean ?

Lecture 2: Eastern Europe and ASEAN in a historical perspective

The final part of the introduction addresses historical concerns, and covers Central Europe’s dependency on the empires for centuries, the importance of national sovereignty in 1989, and also the period of colonialism in most of the Southeast Asian countries (except Thailand). The notion of “sequencing” is finally addressed along with path dependency.

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Nikolas Busse, 199, "Constructivism and Southeast Asian security", *The Pacific Review*, vol. 12, n°1, pp. 39 – 60

Peter J. Katzenstein, 1999, « Regionalism and Asia », CSGR 3d annual conference, after the global crises : what next for regionalism ? Scarman House, University of Warwick, 16 – 18 September 1999

David Martin Jones and Michael L.R. Smith, 2007, "Making process, no progress. ASEAN and the evolving East Asian Regional Order", *International Security*, vol. 32, n°1, pp. 148 – 14

Owen Norman G., 2005, *The emergence of Modern Southeast Asia*, Singapore University Press,

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Tarling N., 2004, *The Cambridge History of Southeast Asia*, Vol. 2, Part 2, From World War II to the present, Cambridge University Press.

II. Economic and social development (2 Lectures)

The second part of the course covers the main domestic changes which have been introduced in the period between 1990 – 2010 throughout the different economic and social areas. Concerning the former EU candidates, it differentiates the transition period (extrication from the communist regimes) from the post communist period (when the "grande" policy of the "property rights" prevailed) and from the final period earmarked by the "Europeanization" it means priority is given by all the governments to reach the EU by adopting the "*Acquis Communautaire*." Concerning ASEAN, it analyzes the different strategies for enlarging or joining ASEAN, for some of these economies to join the WTO and for all to recover growth after the Asian crisis in 1997. Along these different paths of adaptation / modernization of the economies, transforming processes of industry, agriculture and services so that different dynamics of metropolization and of rural development have taken place in the both areas.

Lecture 3. Restructuring process. Economic and social changes 1990 – 2010

This lecture deals with the major changes which have affected the agricultural and industrial sectors of the FDI, the employment and unemployment, and industrial relations. It focuses on the major political and economic actors during the period, the role of the agencies and the State, the rule of law and corruption.

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Europe

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R. Agarwala, 2003, "Asia's Reemergence : When Can Asia Reclaim its place in the World Economy" in *Asian Economic Cooperation and Integration*, (ADB edit.), 2005,chapter 2, pp. 45 – 61

Lecture 4. Metropolization and clusters

Having analyzed the main aspects of the restructuring which characterized the 90's, this course deals with the new forms of economic development which have occurred in the current decade. These two forms of development – metropolization and clusters – are only beginning (compared to the highly developed forms adopted in the western economies) and shape a new geography of growth in Eastern Europe.

Bibliography

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Asia

C. M. Dent, *East Asian Regionalism*, London Routledge, 2007.

J. Personage, 206

III. The regional public policies in Eastern Europe and in the GMS (4 Lectures)

The third part of the course is dedicated to the analysis of the regional areas, their actors, their policies, their tools of development, and finally the regional governance and the different channels of cooperation between the regional areas and the Member States.

Lecture 5: ECC / EU Rules of the governance, decentralization and regionalization,

This lecture deals with the different periods of negotiation EU / ECC by focusing on the different agreements and particularly the financial / technical support brought by the EU, from the first programs involved in Phare up to the pre-accession funds. It highlights : the Acquis Communautaire, (mainly chapter 21) and the regionalization process; the central guidelines : the Lisbon strategy (and several sectoral strategies) which has targeted up to the end of the present decade ambitious goals concerning EU growth, employment rate, innovation rates, etc., and its national application in the candidate countries. Asrean : the course analyzes the different forms of cooperation (APEC, APT).

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C. F. Sabel, J. Zeitlin, 2008, « Learning from difference : The New Architecture of Experimentalist Governance », *European Law Journal*, vol. 14, n°3, May, pp. 271 – 325

M. Ferry, 2007,-, *Policy developments in Poland, Regional Policy Developments in Member States and Norway: Country Reviews in 2006-07*. Glasgow: EPRC European Policies Research Centre, University of Strathclyde, 2007

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Pempel, J-T, (edit.), *Remaping East Asia, the construction of a region*, Cornell University Press, 2005.

Lecture 6: Tools of EU development; pre-accession and New Programming period / IAI in SEAsia.

The tools: European Research Development Fund (ERDF) / European Social Fund (ESF). The programming period (2004 – 2006) and the new programming (2007 – 2013.) The budget. The governance. ASEAN : the IAI, the pro-poor policies.

The lecture will focus on the central guidelines : the Lisbon strategy which has targeted up to the end of the present decade ambitious goals concerning the EU growth, employment rate, innovation rates, etc. It focuses on a very important challenge of the (national or regional) programming : the concentration and crossing of funds on one side; and the cohesion of a project by crossing the different aspects from the diagnosis up to the control, on the other side. It is supports “multi level governance”. Finally it analyzes the changes brought by the new programming period and the new legislation.

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Lecture 7: The cross border relations in the EU.

The lecture concerning the regional development policies is divided in two lectures. Firstly, it focuses on the cross border relationships within the new development EU tool the ECGT (the cross border cooperation). Then, different case studies are presented and analyzed : from the western (euroregio Grande Region) to the western eastern (Viadrina German and Polish / Austrian Sloviakian) up to the less developed (Lubelskie / Ukraine).

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- J. Grix and W. Knowles, "The Euroregion as a Social Capital Maximizer: the German Polish Euroregion Pro Europa Viadrina," *Regional and Federal Studies*, 12 (4), Winter 2002, pp. 154-176.

Lecture 8: The cross-border relations in GMS.

Secondly, it focuses on the GMS cross-border relationships, emphasizing the "economic corridors" and the cross-border trade agreements (CBTA), the types of governance developed and the different actors involved. Then it addresses some case studies (Thai / Laotian; Chinese / Vietnamese and Thai / Cambodian).

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IV. Student lectures

Lecture 9

Lecture 10

Lecture 11

Proposals for the groups. Students pick their groups and their topic.

1. Economics and Politics

I. Rule of law and Rule by the law

II. **Modernization theories and globalization.** Which kind of (economic, social, political) modernization takes place in both areas for the last 20 years ?

2. Backwardness and catch up

III. **Catch up and convergence** for the least developed countries in both areas (Eastern regions in Eastern Europe (Eastern Poland, Eastern Slovakia and Eastern Hungary, Bulgaria, Romania); Southeastern countries (CLMV).

From the special economic zones to the clusters in both areas. The different regional policies and the FDI.

The industrial relations. What kind of social partners and social dialogue ? What are the social regulations, collective agreements or local agreements ?

The cross border relations in Western and Eastern Europe, in a comparative perspective.

3. States and regions

Governance, multilevel and bilateral, Regionalization, decentralization. Reforms, debates, successes and failures. Different case studies (Poland / Hungary / Czech Republic / Baltic States / Balkan States; Thailand, Singapore, Cambodia, Vietnam, Philippines).

De jure and de facto integration. The EU and ASEAN in a comparative perspective (the cohesion policy and the bottom up process of regionalization in ASEAN). Regionalization and regionalism. The cohesion. The structural funds and the regional development.

The regional policies. Comparison EU cohesion policy / structural funds and the IAI initiative.

IV. Conclusion

The conclusion aims to answer to the initial question : Is the concept (and the process it explains) of **Europeanization** relevant for understanding “asianization?” On the other hand, does the concept of “asianization” refer to other components ?

Lecture 12. Europeanization and Asianization

The course analyzes different concepts : the ideas and the identities (values, representations, principles); the institutions (economic and social institutions, binding rules vs. the soft ones).

What is the importance of understanding the East European transformation? What is the importance of understanding “asianization?” To which extent can we use this concept of asianization? Finally, the conclusive course assesses the different theoretical approaches of both regions.

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Europeanization

Western side

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